



Sustainability

Code of Conduct

As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- √ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- ✓ Take part if you are invited to participate in a local custom, go for it!
- ✓ We discourage visits to orphanages; these vulnerable children are not a tourist attraction
- Respect the routines of schools or other care facilities visited; avoid disrupting them
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- ✓ Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, shopping bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Provide feedback about what you liked or how we can do better





